



Vision

Give investors, planners, and all potential customers accessible, realistic views of your property—before ground is broken.

Engagement

Your customer communications have grown from awareness to interest. With interactive room diagrams you now move to action.

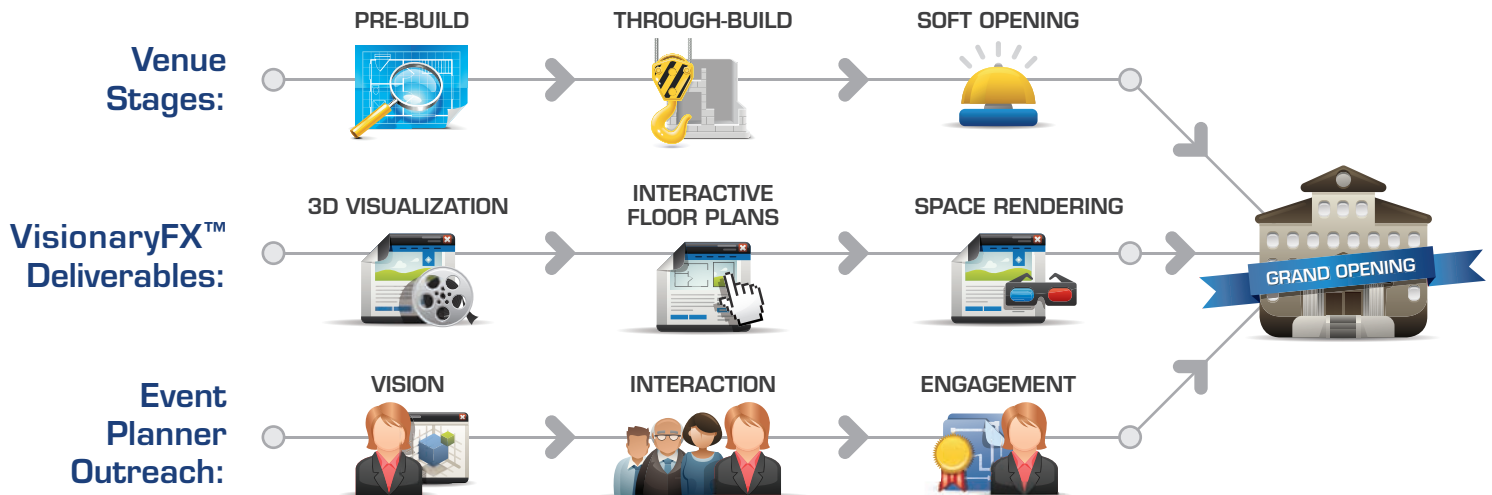
Interaction

As your building progresses and your Grand Opening date solidifies we add detail necessary to engage your customers.

Market and Sell Meeting Space
Before, During and After Construction.

The New Way to Bring Pre-Build Hotels
and Convention Centers to Market.

VisionaryFX™: Pre-Build Go To Market



Interactive, Creative Solutions

Our approach is simple. As you build your property we give you customer facing interactive creative solutions appropriate for your building stage. We help you build a vision and interact with a buying audience well in advance of your opening. At each stage we put your venue—as a completed property—in front of your primary buying audience – event planners.

Outreach: The right interaction at the right time with the right audience.

We help bring your under-construction property to market with outbound event planner communication that leverages our interactive solutions and syncs with your build schedule. At every stage of your build process we actively engage your prospects. We use facebook, twitter, and traditional PR to raise visibility for your property. And using your messaging, we send emails to 20,000 opt-in event planners.

Vision

Imagine prospects seeing your property completed. First a flyover view of your building and surrounding area. Followed by a visual tour of reception, guest rooms, and meeting spaces – all in a few minutes of high definition video. That's what our 3D Architectural Visualization delivers.

Your vision realized.

Interaction

As your building progresses and your Grand Opening date solidifies, Interactive Floor Plans add details necessary to attract customer involvement. Detailed floor layouts on your website give your prospective clients opportunity to interact and explore your property in detail. Supported by your branding and marketing material prospects can drilldown to individual rooms and get a feel for your space.

Engagement

As you get closer to your opening we add another level of detail – interactive room diagrams and 3D space rendered rooms. Now planners can design room layouts in multiple setups. They can fit their events into your spaces and book events. Space Rendered rooms can highlight special rooms or distinctive features within your facility.

Break New Ground with VisionaryFX™

High resolution imagery and video drives your sales, marketing, and promotions.

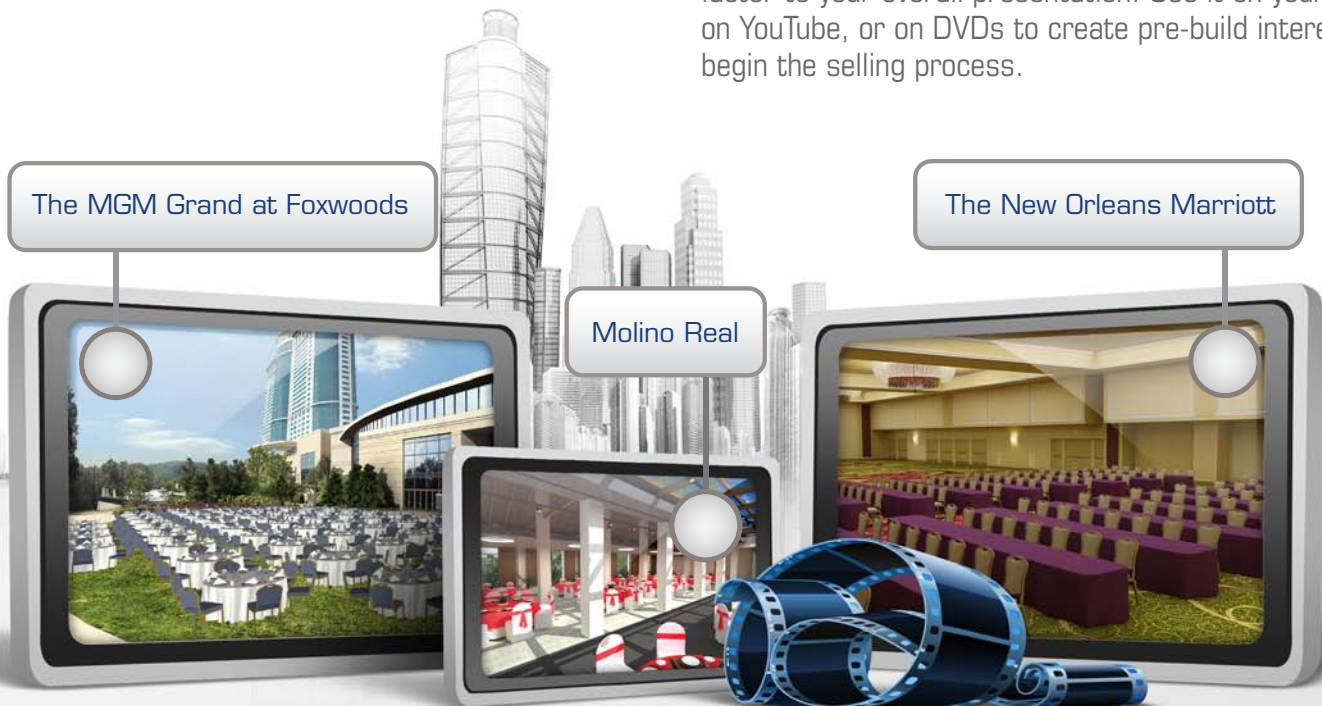


Share Your Vision.

Give investors, planners, and potential customers realistic previews of your property. We take your CADs, blueprints, architectural drawings, etc. and bring your vision to life. You visitors get an exterior flyover and interior walkthrough – a realistic virtual tour of your completed property.

3D Visualization lets you create interest and draw attention to your facility as you build. It helps you establish a market presence with your core constituencies and lays the groundwork for future interactions.

It's dramatic and involving – a movie that adds a “wow” factor to your overall presentation. Use it on your web, on YouTube, or on DVDs to create pre-build interest and begin the selling process.



Interactive Floor Plans

Get Interactive. Build Sales.

Engage event planners and guests in your under-construction facility with interactive floor plans and room diagrams. Interactive floor plans are an ideal selling tool that your sales team can use to help customers “see” their event in your space. And because it’s online it presents your property in a professional appealing way directly to planners you may not otherwise engage. It makes it convenient for planners to find you online and access your facility in detail and explore meeting space and event possibilities.

Drilldown interactive floor plans let your customers get a feel for your environment. Floor plan diagrams supported by your marketing material – photos, movies, text, branding – add texture that helps planners make decisions.

At the room diagram level, planners can easily test room setups. Based on your specifications planners can add room detail such as tables, chairs, staging, and A/V in a variety of setups. They can test room capacity in multiple configurations to ensure your space is a good match.

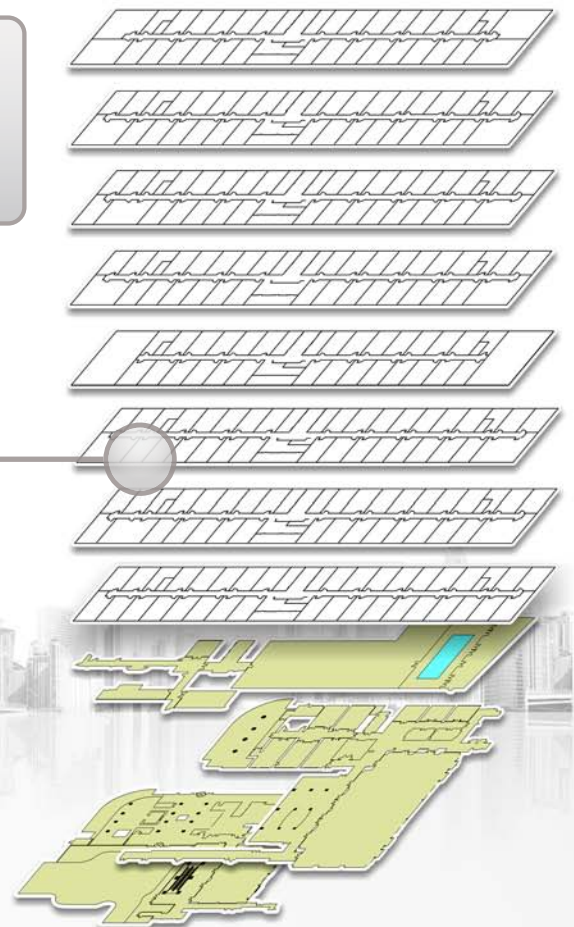
We use your CAD drawings and building plans to construct accurate layouts to give your customers an easy, accurate view of your property – online and interactive.

Individual Floor Plans

Overall floor layout of your guest rooms and meeting room floors.

Stacked Floor Plans

Overall floor layout of your guest rooms and meeting room floors.



Engage Planners & Guests

Interactive Room Diagrams.

Your customer communications have grown from awareness to interest. With interactive room diagrams you now move to action. Planners can now interact with your meeting rooms. They can easily try different room setups. With mouse clicks they go from banquet to classroom to theater and back again. Planners have complete control of how the room is set, its capacity, and all details such as A/V, staging, seating types, etc.

Create “A-Ha” Moments.

Take your planners and guests to the next level with 3D Space Rendered rooms. These exact virtual replicas showcase your rooms with every architectural, design, and texture detail recreated. Visitors can see exactly how their event will look using a browser – down to details such as linen and silverware choices. This is a great way to highlight room capabilities and help people visualize possibilities.

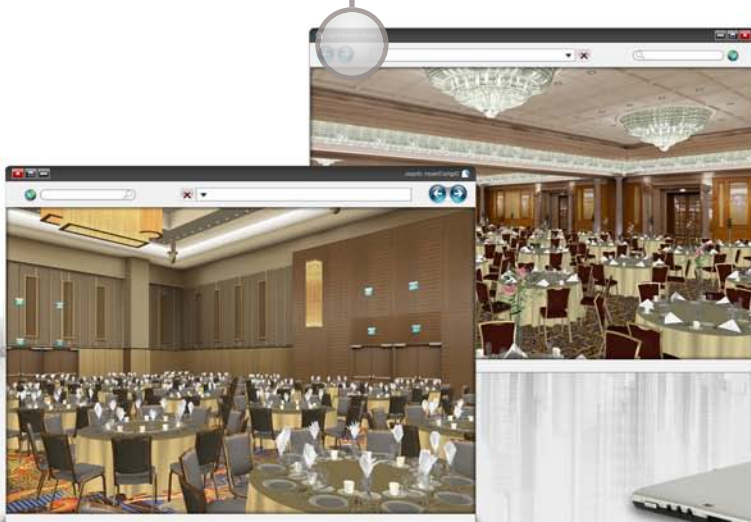
We can build space rendered rooms at any time during your construction process.

Space Rendering

Accurate 3D room detail. Wow your customers with 3D preview of their event setups.

Interaction

Navigate from campus map to floor plan to room and setup diagrams with ease.





The New Orleans Marriott
Architectural Visualization
Ground Floor Lobby



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